

Dear Lapel Resident/Business/Organization,

Within the last few months the Town of Lapel has brought a new look Official website online. This new website contains a lot of useful information for current residents as well as minutes and notes from Council Meetings.

This site being the official website for the Town of Lapel will receive visits from anyone doing a search for Lapel related information and as such it is a great place for a local business or organizations to advertise to not only help the Town but also help itself.

We will be selling advertising space on the <http://www.lapelindiana.org/> page for **\$25** a year. Your advert will sit on the left hand side of the main page and be shown in random order to those visiting the site, there is no guarantee your advert will be clicked on BUT it will provide a high level of visibility for your business especially as we expect to sell a very low number of these advertising spaces.

Technical Information

Advert Size: 200x200 pixels

Advert format: PNG, JPEG

Any advert not in this format and submitted electronically will be converted to PNG or JPEG.

If you do not have an Advert for us to use one will be created for you based on the information you fill into the form provided.

Kind Regards,

Daniel Paull

Town of Lapel Website Administrator

Lapel Town Website Advertising – Order Form

Business Name: _____

Business Phone: _____

Business Website: http:// _____

Contact Name: _____

Contact Email: _____

Contact Phone: _____

Advertisement Text: _____

If you already have an advert or you have a logo you wish to use on this advert please email it to admin@lapelindiana.org when you mail/deliver this form.

Please enclose your payment of \$25.00 with this form and mail it to:

Town of Lapel
720 Ford Street
P.O. BOX 999
Lapel, Indiana 46051

Cash

Check, Payable to **Town of Lapel**